

Pro-Mail Shopping Cart Training Class Schedule

This Pro-Mail Shopping Cart Training Class aims to bring you through the complete process of creating and stylizing a Pro-Mail Shopping Cart View.

Day One: This day is designed to provide an overview of new utilities associated with the New Pro-Mail Shopping Cart and step through creating the basic framework in the shopping cart view setup. We will first demonstrate the finished Pro-Mail Shopping Cart View and teach the following material in order to help you reach the finished Pro-Mail Shopping Cart View. Upon completing this day, you will be armed with all the required knowledge and experience to create your own Pro-Mail Shopping Cart(s) for your customers.

1. Introduction

- a. Explain goals of the day
- b. Order Entry Flow Chart & Overview of the Pro-Mail Shopping Cart pages
- c. Brief Cascading Style Sheet (CSS) Introduction

2. Getting Started

- a. General Layout Structure and View Settings
- b. Layout, Colors, Fonts & Images Page
- c. Login Page

3. Understanding Elements

- a. Element Overview
 - i. Element Customization

Workshop 1: Starting a New Pro-Mail Shopping Cart

Break

4. Understanding Fields

- a. Explanation of the fields in the shopping cart view configuration utility.
 - i. Inserting basic HTML code
 1. Inserting Images
 2. Basic Text Styling

Workshop 2: Entering information and basic HTML code into Fields of Pro-Mail Shopping Cart

5. Offer Pages

- a. Offer List Page
- b. Offer Details Page
- c. Featured Offers
- d. Offer Rules

Workshop 3: Structuring Offer Pages in New Pro-Mail Shopping Cart Lunch

6. Ship To, Ordered By, and Bill To

- a. Rules of Pages
- b. Ordered By Page Settings
- c. Ship To Page Settings
- d. Bill To Page Settings

Workshop 4: Structuring Ship To, Ordered By, and Bill To Pages

Break

7. Pro-Mail Shopping Cart Page and Checkout Process

- a. Shopping Cart Page Settings
- b. Payment, Checkout, and Splash Page Settings

Workshop 5: Structuring Shopping Cart and Checkout Pages

8. Additional Cart Functionality

- a. Restrictions, Classification Lookup, and Security Pages

9. Q&A / CSS Introduction

- a. What can I do with CSS?
- b. Handout material for next day

Day Two: This day aims to provide an overview of Cascading Style Sheets (CSS) and how of CSS styling applies to the Pro-Mail Shopping Cart created the first day. We will cover text, image, and position styling for all various sections of the

1. Introduction

- a. What are Cascading Style Sheets?
- b. CSS File Structure
- c. How Cascading Style Sheets link to the Pro-Mail Shopping Cart
- d. Using Free Microsoft Software to edit CSS
- e. Leveraging CSS

2. Cascading Style Sheets: Basic

- a. CSS Syntax
 - i. Comments
 - ii. Class Selector
 - iii. Id Selector
- b. Borders
- c. Background affects
- d. Font and Text Styling
- e. Padding
- f. Margins
- g. Inputs

Workshop 1: Applying Basic CSS Styling to Pro-Mail Shopping Cart

Break

3. Cascading Style Sheets: Advanced

- a. Special Text Affects
- b. Images
- c. List
- d. Table
- e. Positioning

Workshop 2: Applying Advanced CSS Styling to Pro-Mail Shopping Cart

Lunch

4. Styling How-To

- a. View Source
- b. Element Control
- c. Styling Text of Elements in the Pro-Mail Shopping Cart

Workshop 3: Styling Text in the Pro-Mail Shopping Cart

Break

5. Styling How-To Continued

- a. Manipulating Position of Elements and Images

Workshop 4: Positioning elements in Pro-Mail Shopping Cart

6. Finishing Touches for the Styling of your New Pro-Mail Shopping Cart

7. Q & A